Embassy of Italy
Kuwait

SPONSORSHIP NOTICE no.1/2025

The Embassy of Italy in Kuwait

Having seen the art. 43 of law 27 December 1997, no. 449, which identifies the general principles that the Public Administration must comply with regarding sponsorship contracts;

Having seen the decree of the President of the Republic 1st February 2010, no. 54, and subsequent amendments, containing rules regarding the managerial and financial autonomy of Diplomatic Missions and 1st category Consular Offices of the Ministry of Foreign Affairs and International Cooperation which, in art. 29, provides that offices abroad can stipulate sponsorship contracts with public or private entities, companies, associations, foundations, citizens and in general with any entity, Italian or foreign, that does not carry out activities in conflict with the public interest, provided that such contracts exclude forms of conflict of interest between public and private activities;

Having seen the art. 134 paragraph 4 of Legislative Decree 36/2023;

Having seen the art. 6 of the Ministerial Decree of 2 November 2017, no. 192;

ANNOUNCES

that it intends to entrust the following sponsorship initiative to public or private entities: *"National Day of the Italian Republic 2025 of the Embassy of Italy in Kuwait"* whose celebration will be held in Al Kuwait, at the Jumeirah Messilah Beach Hotel & Spa on 2nd June 2025.

This notice is posted on the notice board of the Embassy of Italy in Kuwait on April 15th 2025 and published on the same day on the Embassy's website.

For this purpose, this Embassy, for a financial consideration, or for the provision of services or supplies, offers the possibility to interested public or private entities, as "sponsors", of applying to promote their image and brand through the publication of their own name and logo or other communication method.
This notice does not constitute an invitation to offer nor an offer to the public, pursuant to art. 1336 of the Italian Civil Code, nor a promise to the public, pursuant to art. 1989 of the same Code, and with it no assignment procedure is announced, nor are any rankings, attribution of scores or other classifications of merit derived.

1. PROMOTER

The Embassy of Italy in Kuwait, based in Jabriya, Block 9, Street 1, Villa 84, assumes the role of sponsee as promoter of the Event.

2. GENERAL REQUIREMENTS TO PARTICIPATE IN THE SELECTION

Public and private entities who meet the following requirements are eligible to submit an expression of interest in sponsorship:

- consistency with the public interests pursued;
- absence of conflict of interest between the public and private activities covered by the sponsorship or advertising;
- absence of prejudice or damage to the image of the Italian Embassy or its initiatives in the multilateral context;
- absence of disputes with the proposing Administration;
- non-existence of situations that are prejudicial or restrictive of contractual capacity.

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The Embassy has the right to refuse the sponsorship offer if:

• the Embassy deems the sponsorship offer to be compromising and inadmissible for reasons of expediency or incompatibility with its institutional role and the diplomatic activity carried out;
• the Embassy sees in the advertising message a possible prejudice or damage to its image and/or initiatives;
• the sponsorship proposal contains propaganda elements with political, trade union, philosophical or religious purposes;
• the sponsorship proposal contains offensive messages (including displays of bigotry, racism, hatred, threats, or intolerance);
• the Embassy deems the sponsorship offer incompatible with other previously submitted expressions of interest.

3. OBJECT AND NATURE OF SPONSORSHIP

The applications concern sponsorships of financial nature (in the form of provision of funds) against which the Embassy will ensure promotion and visibility of the Sponsor's brand/logo during the National Day of the Italian Republic 2025 in Kuwait.
The Embassy may allow the presence of multiple sponsors to finance the Event, with whom the relationships will be governed by separate contracts.
The expenses relating to any supplies and the payment of any duties, taxes or related charges, however named, provided for by laws or regulations of national or local law, deriving from the execution of the contract, remain the responsibility of the sponsor.
Any contribution in excess of the actual costs of the Event will be retained by the Embassy and used for future initiatives to promote Italy in Kuwait. In any case, the Promotion of the Sponsor's image and brand will be ensured during the Event covered by this Notice.

There are three types of sponsorship. The Embassy of Italy may appoint more than one sponsor for every type of sponsorship.

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"GOLD sponsor" with financial contribution of at least 1,000 KD

• Display of the brand/logo on the page dedicated to the event on the Embassy website, with dimensions defined by the Embassy,

• Display of the company's logo on the banners created by the Embassy and projection on the screens in the reception room where the Event will take place.

"PLATINUM sponsor" with financial contribution of at least 3,000 KD

• Display of the brand/logo on the page dedicated to the event on the Embassy website, with dimensions defined by the Embassy,

• Display of the sponsor's brand/logo on the banners created by the Embassy and projection on the screens in the reception room where the Event will take place,

• Display of the sponsor's brand/logo on the banners created by the winner of the Notice.

• Possibility of displaying or distributing small products or gadgets during the Event covered by the Notice.

"DIAMOND sponsor" with financial contribution of at least 5,000 KD

• Display of the brand/logo on the page dedicated to the Event on the Embassy website, with dimensions defined by the Embassy,

• Display of the sponsor's brand/logo on the banners created by the Embassy and projection on the screens in the reception room where the event will take place,

• Display of the sponsor's brand/logo on the banners created by the winner of the Notice,

• Possibility of displaying or distributing small products or gadgets during the Event covered by the Notice,

• Possibility of setting up a stand, with staff identified by the sponsor itself, inside the reception room where the Event will take place.

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4. TERMS AND METHODS OF SUBMISSION OF SPONSORSHIP OFFERS

The offer of sponsorship from the interested companies or bodies must be submitted to this Embassy by email to the address amministrazione.alkuwait@esteri.it (please set the request for read confirmation in order to ensure its receipt by the Embassy), using the appropriate form duly completed, dated and signed, no later than **May 15th 2025.**

The application must be accompanied by the company's logo in High Definition and drawn up according to the model attached to this Sponsorship Notice.

5. PROCESSING OF PERSONAL DATA

Pursuant to the General Data Protection Regulation (EU) 2016/679, interested Parties give their consent to the processing of their personal data, for the exclusive purpose of administrative and accounting management. The data controller is the Embassy of Italy in Kuwait.

Al Kuwait, April 15th 2025

The Ambassador of Italy to Kuwait
Lorenzo Morini

AMBASCIATA D'ITALIA
AL KUWAIT

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